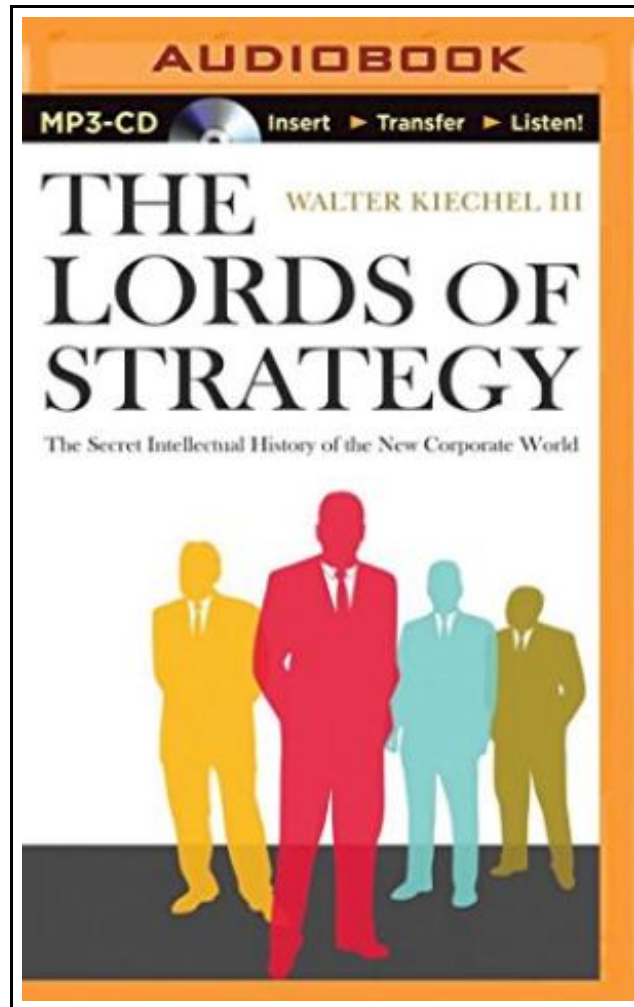


## The Lords of Strategy: The Secret Intellectual History of the New Corporate World



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