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Principles of Economics and Companion Website

By Ray C. Fair Karl E. Case

Prentice Hall, 2003. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For the 2-semester freshman/sophomore course in Principles of Economics. These two highly-respected economists and educators have revised this best-selling MICRO FIRST book to include more current topics and events while maintaining its hallmark features. The Micro section now includes more modern topics. For further details, please see FEATURES below. The Macro section has a SHORT RUN FIRST organization with updated data and policy issues throughout. The AD/AS MODEL is placed late in the macro discussion. Hallmark features include: the authors use three levels of explanation: Stories, Graphs, and Equations to make economic concepts accessible and relevant to students with various learning styles (verbal, visual, and numerical); unified and logical structure that carefully reveals the workings of the economy for both microeconomics and macroeconomics; unparalleled supplements package, the text supports both the instructor and the student through this first, often challenging, economics course. English.



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