



Securing the Clicks Network Security in the Age of Social Media

By Jason; De Carvalho Inasi

Mcgraw-Hill Publ.Comp., 2000. Taschenbuch. Book Condition: Neu. Neu Neuware; Rechnung mit MwSt.; new item; - Proven methods for securing corporate networks against social media attacks Securing the Clicks: Network Security in the Age of Social Media provides you with knowledge and actions you can put to use immediately to harden corporate networks against social media attacks now. The Number 1 vehicle for hackers today is social media. Part I of this book details effective methods for analyzing the organization from multiple perspectives and includes compelling, illustrative, real-world case examples. Part II digs into the types of threats social media brings and how you can predict and defend against various types of risks. Part III outlines best practices for developing the plans, policies, and processes that are the backbone of reducing risk to organizations networks. Part IV provides methods for maintaining, monitoring, and managing these plans on an ongoing basis for maximum results and long-term security. Securing the Clicks: Network Security in the Age of Social Media Outlines proven methodologies for developing and implementing protection plans to best secure the use of social media Emphasizes organizational collaboration across key departments, including IT, HR, and marketing/PR Provides essential information about notable social...



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